

# Sage e-Commerce Solutions

## Data Sheet

## Sage e-Commerce Solutions

Many businesses are recognising that the Internet is a useful additional route for selling products and services, and for supporting their customers. The Sage range of e-commerce solutions makes this easy for you, whether you wish to create an online catalogue, to trade online, or to offer account customers a more personalised service. The software draws on information already held in your Sage Line 50 or Sage Line 100 accounting program. So if you run your accounts with Sage, there's no need to buy an expensive bespoke system, when you could instead rely on a cost-effective solution from Sage.

**Sage WebCatalogue** allows you to create an online catalogue for your website directly from your Sage accounting product data. It removes the need to re-key price changes or new products into your web pages - instead, it enables you to upload product information from your existing stock catalogue in Sage Line 50 or Line 100 onto your website, quickly and easily.

**Sage WebTrader** enables you to add online trading facilities to your website. An online shop is a convenient way for people to buy from you, as you are always open for business. Combine this with the additional advantages of reduced marketing costs and direct integration with your Sage accounting software and you have both increased efficiency and improved customer service. All transactions are secure, and behind the scenes a powerful Sage processing engine ensures the accurate calculation of total order amount, sales taxes and delivery charges.

In addition to the features found in Sage WebTrader, **Sage WebTrader Professional** offers many further benefits. For example, the software enables you to sell your products to selected customers at their agreed discounts and up to their agreed credit limits. Customers can check product availability, track the status of their orders, and view their account history. Of course, they can do this at a time that's convenient to them. This means your customers are happier and you can spend less time dealing with routine enquiries and more time developing your business.

	Sage WebCatalogue	Sage WebTrader	Sage WebTrader Professional
Add an online catalogue to your website	•		
Manual catalogue build	•		
One click automatic catalogue build	•		
Upload product details from Sage Line 50 & Sage Line 100	•		
Product search facility	•		
'Buy Now' buttons		•	
Sage-hosted webshop		•	•
Customisable shop		•	•
Definable shipping methods		•	•
Flexible payment options		•	•
E-mailed order confirmation		•	•
Download orders to Sage Line 50 & Sage Line 100		•	•
Web statistics			•
Webshop automatically created from Sage Line 50 & Sage Line 100			•
Custom pages for 'special offers', etc			•
Customer-specific homepages			•
Customer-specific discounts taken from Sage Line 50 & Sage Line 100			•
Customers can view their transaction history & statement of account			•
Stock availability can be displayed			•
Supports multi-currency (when used with Sage Line 100)			•
Navigation bar etc can be displayed in any of 6 languages			•



active support for business

## Sage WebCatalogue - Key Features and Benefits

**Upload product details** - Sage WebCatalogue allows you to upload product details directly from your Sage Line 50 or Sage Line 100 accounts system to create an online catalogue.

**Manual or automatic catalogue build** - You can choose to create your online catalogue manually, by organising your products into selected categories for optimum web viewing, without altering your existing data in Sage Line 50 or Sage Line 100. Or, with one click you can let Sage WebCatalogue create your online catalogue for you, by simply replicating the product categories you already have in your Sage Line 50 or Sage Line 100 software.

**Search facility** - Sage WebCatalogue features a powerful but easy-to-use search facility, so your customers can quickly access the products they want.

## Sage WebTrader - Key Features and Benefits

**'Buy Now' buttons** - Easily add 'Buy Now' buttons for the products featured on your website, so you can get trading quickly.

**Shopping basket & checkout** - Customers can browse your webshop, adding items to their basket, until ready to go to the checkout, where they confirm their order, payment method and delivery address.

**Definable shipping methods** - Specify your delivery charges.

**Flexible payment methods** - Choose to set up payment by invoice, cash on delivery, MasterCard, Visa, American Express, Switch or Solo. Sage WebTrader also integrates with online payment service providers, Worldpay and Secure Trading (additional charge).

**E-mail confirmation** - To reassure your customer, and for your own notification, you are both sent an e-mail confirming successful placement of an order.

**Process orders** - With Sage Line 50 or Sage Line 100 accounting software, you can verify and download orders from Sage WebTrader directly into your accounts - no need to re-key orders.

**(Minimum Hardware)** An IBM compatible computer with a Pentium 400MHz processor; 64MB RAM (128MB for Windows 2000 and Windows XP); 100 MB of free disk space after Windows has been installed (+50MB if you do not have Internet Explorer installed); a copy of Internet Explorer version 6 or higher (this is included on the CD); an SVGA video card and monitor supported by Windows running at 1024x768 pixels, with a minimum of 256 colours. 56K Modem, ISDN or ADSL connection.

**(Recommended Hardware)** An IBM compatible computer with a Pentium 1 GHz (or higher); at least 128MB RAM; at least 500 MB of free disk space after Windows has been installed; a copy of Internet Explorer version 6 or higher (this is included on the CD); an SVGA or higher resolution video card and monitor supported by Windows running at 1024x768 pixels, with a minimum of 24-bit true colour. 56K Modem, ISDN or ADSL connection.

### One of the following operating systems:

Microsoft Windows 98 (second edition)  
Microsoft Windows ME  
Microsoft Windows NT V4 (with Service Pack 6)  
Microsoft Windows 2000 (with Service Pack 2)  
Additional software required:  
Microsoft Internet Explorer version 6 or above.

## Sage WebTrader Professional - Key Features and Benefits

In addition to features found in Sage WebTrader, Sage WebTrader Professional offers a wealth of extras, including:

**Webshop with product catalogue** - Sage WebTrader Professional automatically creates a webshop with an online catalogue from your Sage Line 50 Financial Controller or Sage Line 100 accounting software. This webshop can be linked to your existing company website, or run as a totally standalone site with its own homepage. Your customers can easily browse through the shop, adding items to their shopping basket, before paying at the secure checkout.

**Webshop design** - With a choice of design templates and a variety of colour schemes, you will be able to create a look and feel consistent with your company image. 'Standard' elements, like the navigation bar, can be displayed in any of 6 languages, and you can add other language-specific custom content. This way, you can speak your customers' language and expand your markets further.

**Caters for cash and account customers** - You can choose to make your webshop accessible to cash and account customers, or only to your account customers. Sage WebTrader Professional automatically generates user names and passwords for your account customers; when they log in, they can be greeted with their own home page and see pricing that reflects their agreed discounts.

**Flexible payment options** - Your account customers will be invoiced on their usual terms; if you wish, you can only allow account customers to spend up to their credit limits, after which time they will be required to pay by credit card.

**Minimum maintenance** - Sage WebTrader Professional is easy to set up and use - no previous web skills are required. Once up and running, it requires the minimum of maintenance. You log in as the administrator to approve any orders taken online, then when you are ready to download the orders, you simply launch the process. Orders are then entered automatically into your accounts, and a variety of information is amended in your webshop - including order status, stock availability, credit limit information and account history.

**Management reports** - Sage WebTrader Professional offers you a range of reports, enabling you, for example, to see which products are being viewed most often.

For further information on any Sage accounting or business solution, contact your nearest Sage reseller or call us on

**0800 44 77 77**

Calls charged at local rate  
Visit our website at [www.sage.co.uk](http://www.sage.co.uk)



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